



PAUL NICOLAE SOMLEA

UX/Visual Designer

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Cluj-Napoca
Romania

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TECHNICAL SKILLS

Adobe Creative Suite

Photoshop, Illustrator, Premier,
AfterEffects, InDesign

Autodesk

3ds Max - Modelling, rendering

Prototyping Software

Figma, Sketch, Invision, XD

PERSONAL SUMMARY

Senior Designer located in Cluj-Napoca with over 12 years of experience in digital graphics and design. I specialize in developing mobile and web interfaces with streamlined user experiences that help businesses solve problems effectively. Additionally, I enjoy creating visual graphics, logos, and marketing materials that help brands strengthen their image. I can handle both simple and complex projects, starting from basic mock-ups up to final delivery, while ensuring that deadlines are met and top quality work is produced. I am a team player, always committed to continuously develop my capabilities and enhance my design and strategic abilities.

WORK EXPERIENCE

Endava

Aug 2015 - present

Senior UI/UX Designer

In my current position at Endava, I have had the opportunity to utilize my skills across various projects, such as CRM, IPTV, home automation, communication, finance, and transportation. Working closely with an international team, I develop user flows for mobile and web, customize white-label apps, and provide design support to the development team. Additionally, I have completed internal projects including graphic design for print, presentations, and 3D visualizations. My team and I have also assisted with design testing for one of the more significant projects.

AROBS Transylvania Software

Jan 2014 - Jul 2015

UI/UX Designer

Some of the duties I had included developing sketches and mock-ups and creating graphic design solutions from concept through to completion, ensuring the best user experience. Utilizing my skills, I worked on diverse projects such as presentations, e-commerce, e-learning, hotel management, and administrator websites, as well as security and tracking mobile apps. In addition, I was responsible for the company's brand graphics for online and print materials.

Agilio

Sep 2011 - Jul 2013

UI/UX Designer

I started my professional career at Agilio, where I swiftly learned to develop sketches and mock-ups and create graphic design solutions for a multitude of projects. I put my skills to use on diverse projects such as presentations, e-commerce, live streaming and video chat platform websites, ordering, e-learning, and fitness tracking apps. Moreover, I designed graphics for small web and mobile games.

ACADEMIC QUALIFICATIONS

University of Arts and Design

2008 - 2011

Design Bachelor's Degree | Cluj-Napoca

Avram Iancu High School

2003 - 2007

Mathematics and Informatics | Cluj-Napoca